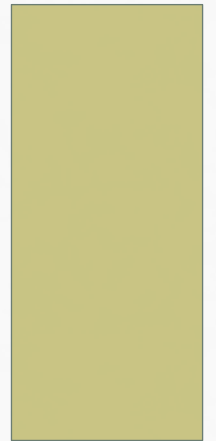


OUTDOOR SEATING ORDINANCE

RALEIGH APPEARANCE COMMISSION'S DESIGN REVIEW COMMITTEE
JANUARY 20, 2016



SCOPE OF DESIGN REVIEW

Design Elements of Updated Outdoor Seating Ordinance identified for Appearance Commission's Review:

- **Space Delineation:** Design of Stanchions and/or Specifications for Design of Visible, Above Ground Barriers for Outdoor Seating Area Space Delineation(Council request)
- **Outdoor Furniture:** Design Specifications(Council request)
- **Outdoor Signage:** Design Specifications(Council request)
- **Impacts** to Outdoor Seating Occupancy Limit

APPEARANCE COMMISSION DELIVERABLES

1. The character and appearance of space delineation (e.g. physical barriers, including stanchions)
2. Design guidelines for the appearance of furniture
3. Design guidelines for the appearance of signage (e.g. Occupancy max and "No alcohol beyond here" signs)
4. The impact these items may have on occupancy limits (as currently defined as 15 sf/person)

KEY DESIGN SPECIFICATIONS

OUTDOOR FURNITURE

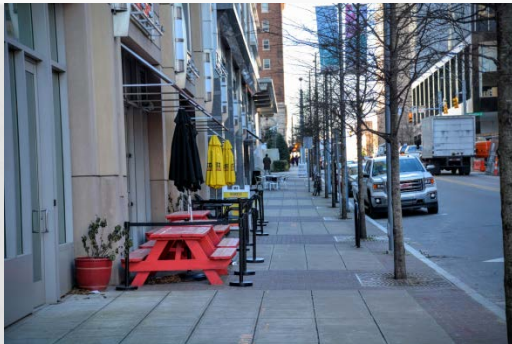
New Regulation: Furniture must be made of durable material. No plastic, or unfinished or pressure treated wood furniture is permitted; furniture must be kept clean and in good repair

Design Issue: Minimum design standards have resulted in a visually cluttered environment that is inconsistent with the visual character and harmony of the built urban fabric (issue most prominent along Fayetteville Street)

FIELD SURVEY PHOTOS



FIELD SURVEY PHOTOS



FIELD SURVEY PHOTOS



KEY DESIGN SPECIFICATIONS

OUTDOOR SIGNAGE

New Regulation: Permit holders shall post visible signs at all exit points from the outdoor seating area to the public sidewalk reminding patrons that they cannot possess open containers of alcohol outside the public seating area

Design Issue: Insufficient guidance on size, location, and quality of signage has resulted in a visually cluttered environment that is inconsistent with the visual character and harmony of the built urban fabric (issue most prominent along Fayetteville Street)

FIELD SURVEY PHOTOS



BEST PRACTICES RESEARCH

DURHAM, NC

Outdoor Furniture: Furnishings must be of movable type, not permanently fixed to street or sidewalk; furniture must be made of durable material, and no plastic or unfinished wood furniture is permitted; must be kept clean and in good repair

Outdoor Signage: To be posted, visible at all designated exit points from the outdoor dining area that it is unlawful to remove alcoholic beverages in open or unsealed containers from the premises



BEST PRACTICES RESEARCH

GREENSBORO, NC (Downtown Sidewalk Café District)

Outdoor Furniture: Operation or furnishing shall involve no permanent alteration to or encroachment upon any street or sidewalk

Outdoor Signage: Signs must be posted visible at all exit points that it is unlawful to remove alcoholic beverages from the premises



BEST PRACTICES RESEARCH

ASHEVILLE, NC

Outdoor Furniture: Design of the furniture and accessories for an outdoor dining area to be located in the Central Business District must be approved by the City's Planning and Development Director or her/his designee, using the city's downtown design review guidelines, prior to a permit being issued for their use in the Central Business District. The applicant must provide a photograph, drawing or sketch of the design of the furniture and accessories to be used for the outdoor dining area as part of the application for a permit.

"Street furnishings placed in the public ROW shall be approved by the Department of Public Works and will include but not be limited to benches, tree grates, lighting fixtures and waste receptacles. Refer to the Streetscape Plan for specific recommendations that pertain to the block or neighborhood. Street furnishings can promote a distinct character within the neighborhood and contribute to its unique identity. The use of local artisans for the design and fabrication of street furniture is encouraged."

Outdoor Signage: To comply with city sign ordinance

BEST PRACTICES RESEARCH

CHARLOTTESVILLE, VA (Pedestrian Mall)

Outdoor Furniture: In an area subject to design controls, design and appearance of café structures and furnishings reviewed by architectural review board subject to city's design standards; all furnishings to be maintained in good, clean condition

Outdoor Signage: not specified



BEST PRACTICES RESEARCH

SAN JOSE, CA (Downtown Design Guidelines)

Outdoor Furniture:

Identity: Public amenities such as street furniture, plantings, lighting, infrastructure and public art shall reinforce the identity of urban open spaces and facilitate the opportunity for lively activity through everyday

Outdoor Signage: not specified

BEST PRACTICES RESEARCH

DELAWARE, OH

Outdoor Furniture:

- Street furniture will not have a substantial adverse impact on the use, enjoyment or property values of adjoining properties
- Tables and chairs shall be comprised of metal or wood and color shall compliment the storefront. Planter style and material shall compliment the storefront
- Design specifications for barriers noted
- All furniture must be removed from sidewalk at end of business

Outdoor Signage: requires the reminder signage to be part of the menu

BEST PRACTICES RESEARCH

PITTSBURGH, PA

Outdoor Furniture:

- Tables and chairs made of safe, sturdy; durable materials such as wrought iron, wood, steel or cast aluminum are recommended for street cafés
- They should be of a commercial grade, manufactured for outdoor commercial use. The use of small round or square tables seating 2-4 people will maximize the number of available tables and will provide flexibility in the café layout
- All furniture should be maintained and cleaned regularly. Tablecloths should be brought indoors nightly and cleaned on a regular basis

Outdoor Signage:

- A small menu holder, such as a window box or wall panel mounted on the exterior storefront of a restaurant, may be used as a café sign. It should be sized to accommodate a typically-sized menu and should not be used for additional signage or business identification
- The menu holder should be constructed of high-quality, durable materials such as brushed or polished metal, glass and sandblasted wood
- Freestanding, movable signage, such as A-frame signs (sandwich boards), white boards, blackboards and chalkboards, are not recommended

BEST PRACTICES RESEARCH

NOBLESVILLE, IN

Outdoor Furniture:

- Outdoor furniture should be compatible with the style of the building and with the rest of the downtown commercial district
- Benches, tables, and chairs should be durable, weather resistant, and well maintained
- Window boxes should be compatible in size and scale with the window and should be proportionate to the masonry opening
- All outdoor accessories should be attached in such a way as to minimize damage to the building surface, such as attaching to the mortar joint instead of to the brick or other masonry

Recommended

- Outdoor furniture that is compatible with the overall style of the building and with the district
- Window boxes that fit within the historic window opening and are proportionate to the masonry opening

Discouraged

- Attaching window boxes and/or supportive elements to the building's masonry
- Window boxes that are out of scale with the window and extend past the masonry opening

Outdoor Signage: not specified

BEST PRACTICES RESEARCH

REDWOOD CITY, CA

Outdoor Furniture:

- Tables and Chairs Material: Tables and chairs shall match and be made of safe, sturdy and durable material, such as wood, steel, plastic, and wrought iron. All furniture shall be commercial grade and manufactured for outdoor commercial use. Vinyl tablecloths are not recommended
- Seating: Small round or square tables shall seat no more than four people unless otherwise approved by the City, subject to compliance with the clearance requirements. Tables and chairs shall match. Use of larger tables may be granted by the City provided that all clearance requirements are met
- Size: Round tables shall be no larger than 2½ ft wide. Square tables shall be no larger than 3ft wide.
- The sidewalk café improvements shall be set up only during the applicable hours of operation and may not be stacked or stored outside on the public right-of-way at any time
- Café furniture shall not be secured to lampposts, streetlights, trees or any other public street furniture
- All approved café furniture shall be properly maintained and cleaned regularly

Outdoor Signage:

Menu boards and Signs; Menu boards, both portable and on walls, shall be subject to sign permit approval and shall comply with the City Code Section 33A, Article 2 as well as the Redwood City Sign Ordinance

BEST PRACTICES RESEARCH

WEST PALM BEACH, FL

Outdoor Furniture:

Tables, chairs, umbrellas and other permissible objects shall be of quality, design, materials, size, elevation and workmanship both to ensure the safety and convenience of users; maintained clean and in good repair; not fixed to any object on public rights-of-way; umbrellas and other decorative materials shall be fire-retardant, pressure-treated or manufactured of fire-resistant material

Outdoor Signage:

Signs are permitted on umbrellas, chairs, tables and other permissible fixtures located on public right-of-way; Menu boards and special boards have design specifications



RESEARCH FINDINGS

Outdoor Furniture

- Cities show a range of standards applied – general standards to most prescriptive performance standards
- Smaller cities/ cities with unique historic/cultural character appear to be more design conscious
- Furniture Standards to consider:
 - Durable, weather resistant, comfortable, easy to use, movable and light, compatible with building material and façade, compatible with overall visual character, easy to maintain and clean

RESEARCH FINDINGS

Outdoor Signage

- Cities do not appear to apply design specific standards for alcohol signage; signage specifications apply to general signage and menu cards typically
- Signage Standards to consider:
 - Durable, weather resistant, possible standard size and design, compatible with building material and façade, maintain overall visual character
 - Could require signs at table or as part of the drinks menu

DISCUSSION